11762355

NCC Cable System Order

GRP -	_	Adults 35+	Primary Demo	Jul16 C-DMA Nielsen Live+7	Survey
Sold On				Not accepted	Status
Affiliate Split			Credit Status	(301) 951-2620	Phone
Total Spots		(WI) SD 18	Product Name	Washington	Office
Net Total		NA	Est Code	Luke Priddy	Sales Coordinator
Commission			Product Code	Andrew Yolles	AE
Total			Client Code		
Total # of Weeks				Milwaukee-Racine	Market
Show All Lines		Feyen for Senate WI SD 18	Advertiser	Spectrum/Beaver Dam, WI	System Name
Version		Medium Buying LLC	Agency	4477	Syscode
Update Date		09/28/16 - 10/11/16	Flight Dates	62335935	Order#
				1	

\$231.60 \$1,312.40 \$1,544.00

Sales Coordinator Luke Priddy	Luke Priddy	Est Code	NA	Net Total			
Office	Washington	Product Name	(WI) SD 18	Total Spots			
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	100.0	
	Not accepted			Sold On	0	Cost Per Spot	
	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -		GIMP	•
		Makegood Policy	Approval Required	CPP -	0	CPM	
Comments: F	R1: No changes. Please review and confirm. Thanks!						

Line	
Net	
Program	
Start	
Stop	
Start	
Stop	
≤	
н	
8	
-	
П	
S	
RTG	
MP	
Total	
Unit	
Total	
Spot	
Line Comment	

21	20	19	18	17	16	15	14	13	12	1	10	9	8	7	6	Ol	4	ω	2	_	Line
FXNC	FXNC	FXNC	FXNC	FXNC	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	Net
Presidential Debate	Presidential Debate	FXNC EM	FXNC EM	FXNC EM	Presidential Debate	Presidential Debate	CNN PT	CNN PT	CNN PT	ONN EM	CNN EM	CNN EM	Presidential Debate	Presidential Debate	CNBC PT	CNBC PT	CNBC PT	CNBC EM	CNBC EM	CNBC EM	Program
10/3/16	10/3/16	10/10/16	10/3/16	9/26/16	10/3/16	10/3/16	10/10/16	10/3/16	9/26/16	10/10/16	10/3/16	9/26/16	10/3/16	10/3/16	10/10/16	10/3/16	9/26/16	10/10/16	10/3/16	9/26/16	Start Date
10/9/16	10/9/16	10/16/16	10/9/16	10/2/16	10/9/16	10/9/16	10/16/16	10/9/16	10/2/16	10/16/16	10/9/16	10/2/16	10/9/16	10/9/16	10/16/16	10/9/16	10/2/16	10/16/16	10/9/16	10/2/16	Stop Date
21:30	18:00	05:00	05:00	05:00	21:30	18:00	19:00	19:00	19:00	05:00	05:00	05:00	21:30	18:00	19:00	19:00	19:00	05:00	05:00	05:00	Start Time
23:00	20:00	09:00	09:00	09:00	23:00	20:00	24:00	24:00	24:00	09:00	09:00	09:00	23:00	20:00	24:00	24:00	24:00	09:00	09:00	09:00	Stop Time
Т	Г	×	×				×	×		×	×				×	×		×	×		3
		×	×				×	×		×	×				×	×		×	×		-1
			×	×				×	×		×	×				×	×		×	×	\$
			×	×				×	×		×	×				×	×	Ш	×	×	⊣
			×	×				×	×		×	×		Ш		×	×	Ш	×	×	П
	L	_	×	×				×	×	_	×	×				×	×	\vdash	×	×	S
×	×		×	×	×	×		×	×		×	×	×	×		×	×		×	×	S
		•	•	,	٠		•	,	1		a	31	1	а		x					RTG
Ŀ	Ŀ	,			,			12	19	1	,	j,	1	3	,	,	•	į.	,	,	IMP 7
-	-1	ω	12	9	_	1	4	14	10	ω	12	9		_	4	14	10	ω	12	9	Total Spots
\$24.00	\$24.00	\$6.00	\$6.00	\$6.00	\$24.00	\$24.00	\$8.00	\$8.00	\$8.00	\$6.00	\$6.00	\$6.00	\$18.00	\$18.00	\$4.00	\$4.00	\$4.00	\$3.00	\$3.00	\$3.00	Unit Cost
\$24.00	\$24.00	\$18.00	\$72.00	\$54.00	\$24.00	\$24.00	\$32.00	\$112.00	\$80.00	\$18.00	\$72.00	\$54.00	\$18.00	\$18.00	\$16.00	\$56.00	\$40.00	\$9.00	\$36.00	\$27.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Presidential Debate 10/9	Presidential Debate 10/9				Presidential Debate 10/9	Presidential Debate 10/9							Presidential Debate 10/9	Presidential Debate 10/9							Line Comment

NCC Cable System Order

					1	
Order#	62335935	Flight Dates	09/28/16 - 10/11/16	Update Date	09/19/16	
Syscode	4477	Agency	Medium Buying LLC	Version	2 Vs. 1	
System Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines		
Market	Milwaukee-Racine			Total # of Weeks		2
		Client Code		Total		\$1,544.00
AE	Andrew Yolles	Product Code		Commission		\$231.60
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total		\$1,312.40
Office	Washington	Product Name	(WI) SD 18	Total Spots		240
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	
		Makegood Policy	Approval Required	CPP -	CPM	
	D1: No changes Bloom ravious and confirm Thankel					
Commonts .	The Changes Diease review and Confirm Inanksi					

36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
HLN	ESPN	ESPN	ESPN	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	FXNC	FXNC	FXNC	Net
Presidential Debate	ESPN PT	ESPN PT	ESPN PT	Presidential Debate	Presidential Debate	MNBC PT	MNBC PT	MNBC PT	MNBC EM	MNBC EM	MNBC EM	FXNC EF	FXNC EF	FXNC EF	Program
10/3/16	10/10/16	10/3/16	9/26/16	10/3/16	10/3/16	10/10/16	10/3/16	9/26/16	10/10/16	10/3/16	9/26/16	10/10/16	10/3/16	9/26/16	Start Date
10/9/16	10/16/16	10/9/16	10/2/16	10/9/16	10/9/16	10/16/16	10/9/16	10/2/16	10/16/16	10/9/16	10/2/16	10/16/16	10/9/16	10/2/16	Stop Date
18:00	19:00	19:00	19:00	21:30	18:00	19:00	19:00	19:00	05:00	00:50	05:00	16:00	16:00	16:00	Start Time
20:00	24:00	24:00	24:00	23:00	20:00	24:00	24:00	24:00	09:00	09:00	09:00	19:00	19:00	19:00	Stop
	×	×				×	×		×	×		×	×		3
	×	×				×	×		×	×		×	×		4
		×	×				×	×		×	×		×	×	\$
		×	×				×	×		×	×		×	×	-
	Ш	×	×	Ш			×	×	Ш	×	×		×	×	П
	\vdash	×	×			\vdash	×	×	Ш	×	×		×	×	S
×		×	×	×	×		×	×		×	×		×	×	S
		1		,	9	я	1	×	- 1						RTG
	·				•	ä	,	•		٠	,			,	MP
_	з	=======================================	ω	_	_	4	14	10	ω	12	9	4	14	10	Total Spots
\$18.00	\$8.00	\$8.00	\$8.00	\$24.00	\$24.00	\$6.00	\$6.00	\$6.00	\$5.00	\$5.00	\$5.00	\$6.00	\$6.00	\$6.00	Unit Cost
\$18.00	\$24.00	\$88.00	\$64.00	\$24.00	\$24.00	\$24.00	\$84.00	\$60.00	\$15.00	\$60.00	\$45.00	\$24.00	\$84.00	\$60.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Presidential Debate 10/9				Presidential Debate 10/9	Presidential Debate 10/9										Line Comment

NCC Cable System Order

rder#	62335935	Flight Dates		Update Date		09/19/16	
yscode	4477	Agency	Medium Buying LLC	Version		2 Vs. 1	
ystem Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines			
arket	Milwaukee-Racine			Total # of Weeks			2
		Client Code		Total			\$1,544.00
m	Andrew Yolles	Product Code		Commission			\$231.60
ales Coordinator	Luke Priddy	Est Code	NA	Net Total			\$1,312.40
ffice	Washington	Product Name	(WI) SD 18	Total Spots			240
hone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
tatus	Not accepted			Sold On		Cost Per Spot	
urvey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -		GIMP	
		Makegood Policy	Approval Required	CPP -		СРМ	
2.002	र1: No changes. Please review and confirm. Thanks!						
	Order # Syscode System Name Market AE Sales Coordinator Office Phone Status Survey - Comments:	R	62335935 4477 Spectrum/Beaver Dam, WI Milwaukee-Racine Andrew Yolles Luke Priddy Washington (301) 951-2620 Not accepted Jul16 C-DMA Nielsen Live+7 R1: No changes. Please review and confirm. Thanks!	R1: No changes. Please review and confirm. Thanks! Flight Dates G9)28/16 - 10/11/16 Agency Medium Buying LLC Agency Medium Buying LLC Advertiser Medium Buying LLC Advertiser Feyen for Senate WI SD 18	62335935 4477 Appectrum/Beaver Dam, WI Milwaukee-Racine Client Code Andrew Yolles Andrew Yolles Luke Priddy Washington (301) 951-2620 Not accepted Jul16 C-DMA Nielsen Live+7 R1: No changes. Please review and confirm. Thanksl R1: No changes. Please review and confirm. Thanksl	62335935 Flight Dates 09/28/16 - 10/11/16 Update Date Update Date 4477 Advertiser Medium Buying LLC Version Milwaukee-Racine Client Code Feyen for Senate WI SD 18 Show All Lines Andrew Yolles Client Code NA Total # of Weeks Andrew Yolles Est Code NA Commission Washington Est Code NA Net Total (301) 951-2620 Product Name (WI) SD 18 Affiliate Split Not accepted Primary Demo Adults 35+ Sold On Affiliate Split Sold On CPP CPP Primary Demo Approval Required CPP CPP CPP	62335935 4477 Appectrum/Beaver Dam, WI Milwaukee-Racine Client Code Andrew Yolles Andrew Yolles Luke Priddy Washington (301) 951-2620 Not accepted Jul16 C-DMA Nielsen Live+7 R1: No changes. Please review and confirm. Thanksl R1: No changes. Please review and confirm. Thanksl

\$0.00 \$0.00 \$0.00		₩0.00	₩0.00			₩0.00	ψ0.00			00	\$0.00	,	\$0.00	90.00		\$0.00	\$0.00	\$1,044.00	AW
	\$0.00	4		\$0.00		\$0.00		60.00		3	60	10	60.00	000	9	60.00	000	94 000	•
	0			0		0		0		-	c		0	0		0	0	240	SPOTS
2017 J	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017	2017 Jul	201	1	17 J	May 20)17	or 20	Ą	2017	Mar :	177	Feb 2	2017) Jar	Dec 2016	Nov 2016	Oct 2016	
													75		8				
1 \$	1 \$18.00	1 \$18.	_		-	-	×					23:00		10/9/16 21:30		10/3/16	Debate	Presidential Debate	37 HLN
Total Spots	_	Total Spots	_		₹	RTG	s s	П	M T W T F S	8		Stop Time	Start S Time T	Stop S Date T	6362	Start Date	Program		Line Net

62335935 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |

SALES

ACCT

Date Printed

09/19/16

SYSTEM APP: